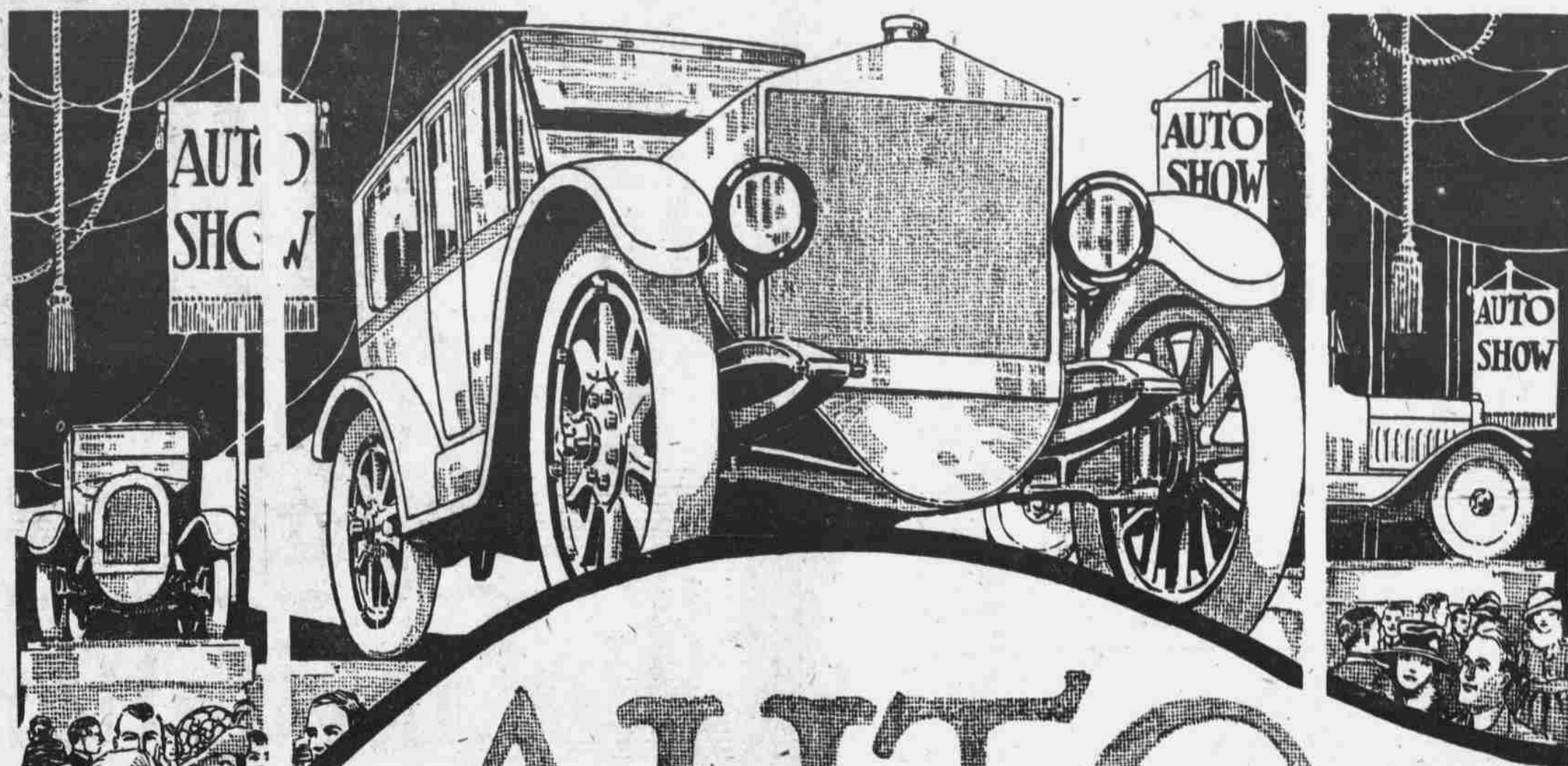


TRI-STATE FAIR
Auto Show
SEPTEMBER 20 TO 27

The News-Scimitar

MEMPHIS, TENN., SATURDAY, SEPTEMBER 20, 1919.

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AUTO MOBILE SHOW NUMBER

NEVER IN THE HISTORY OF THE AUTOMOBILE INDUSTRY HAS THERE BEEN SUCH A DEMAND FOR CARS. PRODUCTION, CURTAILED BY THE WAR, IS FAR FROM NORMAL. IT WILL BE MONTHS BEFORE SUPPLY AND DEMAND MEET. BUT THE PUBLIC IS IMPATIENT, AND FACTORIES ARE WORKING OVERTIME IN AN EFFORT TO CATCH UP ON DELIVERIES. MANY OF THEM ARE BEHIND TO THE EXTENT OF SEVERAL THOUSAND ORDERS AND STILL THE DEMAND SHOWS NO SIGNS OF ABATEMENT. CESSATION OF HOSTILITIES ACROSS THE SEA HAS PRECIPITATED TREMENDOUS ACTIVITY IN THE MOTOR CAR INDUSTRY. THERE SEEMS TO BE A GENERAL TENDENCY TOWARD SIMPLER AND MORE DIGNIFIED DESIGNS. THIS IS REFLECTED IN THE VAST NUMBER OF NEW MODELS THAT HAVE APPEARED IN THE LAST FEW WEEKS. THE TRI-STATE FAIR AUTO SHOW, WHICH OPENED TODAY, AND THE SHOWROOMS OF MANY DEALERS WHO WERE UNABLE TO EXHIBIT AT THE FAIRGROUNDS, DISPLAY MANY OF THESE "LATE ARRIVALS." FROM A STANDPOINT OF BEAUTY MOTORDOM HAS OUTDONE ITSELF.